Custom Designs in masonry surfacing

Beauty Durability Economy

"AMERICA'S FOREMOST SURFACING CONTRACTORS"

Garden State Brickface

843 ST. GEORGE AVE., ROSELLE, N.J. 07033
NEW JERSEY (201) 925-0080
NEW YORK (212) 448-3636

GARDEN STATE BRICKFACE

Inexpensive weatherproof masonry wall surfacing

beautifies.....protects.....insulates.....

1. First waterproof preparation coat seals and fills all cracks, cavities, and mortar joints that have deteriorated and weakened the wall area.

2. Second waterproof mortar coat is applied in the color of mortar joint which will show between the bricks.

3. Third waterproof coat, in the color of your choice, is trowelled on evenly and brushed to produce the type of surface desired.

4. Before last coat hardens, horizontal and vertical patterns are cut with special tools to give the appearance of a new brick building.

Special tonings and textures are also available.

COMMERCIAL
INDUSTRIAL
INSTITUTIONAL
RESIDENTIAL

Check The Advantages
Of "BRICKFACE"

APPLIED . . . Over Frame . . . Brick . . . Stucco . . . Cinder Block, Shingle Or Any Other Type Of Wall Surface.

LOW COST . . . Architects Look For A Material That Is Functional, Flexible, Aesthetic And Economical.

ELIMINATES . . . Costly Maintenance Problems.

FIRE RESISTANT

VERMIN PROOF

WATERPROOF

ARCHITECTS . . CONTRACTORS . . HOME-OWNERS

"BRICKFACE": A masonry process for surfacing buildings with a minimum of three coats of cement masonry. The last two coats in a wide choice of colors and designs, hand-tooled sculptured to the appearance of natural brick or stone.

To Compliment Every
Architect Preferences In
Design and Color Schemes.

"BRICKFACE"
has emerged as
the most economical
"Hand- Trowelled exterior
building surfacing for **new construction,**
and for the repair and restoration
of **old Buildings.**

STUCCO
can be applied in
a wide variety of attractive
textures and colors including
California cement coatings.

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AVERY CLASSICS

AVERY CLASSICS AT 820 G16 1969

GARDEN STATE BRICKFACE PROFESSIONAL SERVICES INCLUDE:

Brick-Facing . . Masonry Restoration . . Sandblasting . . Building Cleaning
Stone-Facing . . Trowelled Stucco . . Waterproofing . . Applied Coatings

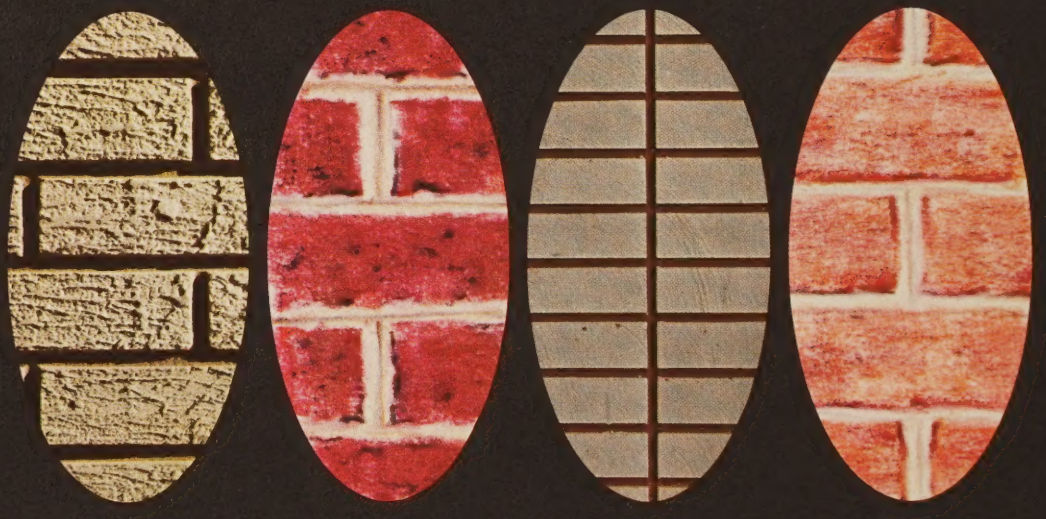
We are **Consultants** on problems relating to the exterior maintenance of buildings.

Our clients include: Hotels . . . Hospitals . . . Churches . . .
Temples . . . Clubs . . . Nursing Homes . . .
Board of Education . . . National Guard Armories . . .
Public Service Electric . . . Jersey Central Power . . .
Humble Oil . . . Shell Oil . . . Texaco . . . Getty Oil . . .
Revlon Cosmetics . . . Charm Candies . . . Food Fair . . .
A & P Stores . . . Hunt & Wesson . . . Garden State Arts Center
Rheingold Pavilion World's Fair

and Thousands of Residential Buildings

We welcome inquiries and requests for information.
Estimates on request.

Popular and natural blending assortments are available to suit your individual preference.



"THE PROFESSIONALS"

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GARDEN STATE BRICKFACE CO.

RECOMMENDED ARCHITECTURAL
SPECIFICATIONS
BRICKFACING...STONEFACING **GSB411**

To insure conformity with the Architect's standards, it is recommended that this work be set forth in a separate section of the Specifications as follows:

GENERAL: All applicable provisions of the General Conditions shall govern work performed under this Section of the Specifications.

SCOPE OF THE WORK: The work in this Section of the Specifications includes all labor, materials, equipment, supervision, and other services necessary to complete all BRICKFACING and STONEFACING work as indicated on the Plans and Schedule.

MATERIALS: "INSTANT-CRETE". This is a High Quality. patented, machine-mixed and quality controlled mortar applied to the prepared surface in three (3) coats. It consists of the following ingredients:

(1) Cement - White or natural Portland and mortar cements as manufactured by National Portland, Atlas, Medusa, or equal.
(2) Sand - AA grade, pure natural silica, washed and dried.
(3) Additives - shall consist of first quality waterproofing compounds, plasticizers, acid resisters, and bonding agents.
(4) Coloring - pure mineral pigments.

All materials shall be non-toxic and free of offensive odor and shall conform to appropriate A.S.T.M. specifications.

PREPARATION

A. Non-porous Surfaces: i.e., wood frame, wood siding, shingles, painted surfaces, etc.
    1. Metal Lath Application
        A. Cover surfaces with a water proof vapor barrier of 15 lb. asphalt saturated felt.
        B. Apply 3.4 lbs. per square yard, galvanized diamond mesh, expanded steel lath, to all felt and other non-bonding wall surfaces.
        C. Nailing shall be of type, size and spacing to insure permanent installation.
    2. Sandblasting
        When required, as an alternative to the metal lath application, contractor may sandblast area with compressed air (at 100 pounds per square inch pressure) to remove paint, dirt, loose mortar, etc.
        A. Sandblasting shall continue until a hard, clean surface is attained.
        B. During the sandblasting operations, the Contractor shall hang canvas over his scaffolding and staging to protect the public and adjacent property.

APPLICATION: All ingredients shall be accurately proportioned and intimately machine-mixed to produce a "Brickface" surface mechanically and chemically united with the backing to create a hard, durable, weatherproof finish.

Application shall proceed as follows:

1. Undercoat - This is the scratch coat applied to the prepared wood or masonry wall surfaces.
2. Mortar Coat - The second coat, in color selected by the Architect and/or Owner, provides the joint color.

3. Brickfacing - The third coat, in color selected by the Architect and/or Owner, provides the finished brickface or stoneface. (Additional coating to be applied for final texture as selected.) Joints are tooled manually to specified dimensions.

1. All work shall be performed only by hand-trowelled application by skilled mechanics, specially trained in the necessary techniques. All tools, equipment, materials, and procedures shall be bid under this Section of the Specifications without prior written approval of the Architects.

2. All requests for consideration of substitute procedures must be submitted in writing to the Architect at least ten (10) days prior to the bid date with accompanying submission of test data from a recognized independent laboratory.

Additional Pertinent Information

GARDEN STATE "BRICKFACE" is a masonry process for the surfacing of exterior and interior walls. The work is hand trowelled and applied with a minimum of three (3) coats of "Instant-Crete" cement mortar, the second and third coats in a choice of colors. Skillful hand-tooling provides a complete simulation of brick or stone as selected by the Architect and/or Owner. A fourth coat for additional texture, if desired, is optional.

GARDEN STATE "BRICKFACE" is applied by trained, authorized applicators working with quality controlled, machine mixed materials to provide first grade work with maximum efficiency and economy.

COLORS AND PATTERNS: Custom decorator colors, also match colors and color toning. Face dimensions of standard, Norman, Roman, and jumbo brick, stonefacing, also selected architectural designs are available.

TEXTURES: Textures such as float, tapestry, and rough brick can be specified, and other special custom finishes.

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